



Microblading: How to launch your career by learning cosmetic's hottest new skill

What is microblading?

Whether you're an industry outsider or run your own beauty shop you've likely heard of microblading. It's been raved about on daytime talk shows, the lead topic of cosmetic podcasts and graced the pages of some of America's leading fashion magazines including *Elle*, *Cosmopolitan*, *Us Weekly* and *In Style*. But what exactly *is* this new technique?

Microblading is a method of cosmetic tattooing which creates the appearance of fuller eyebrows through the use of fine, thin strokes. The end result is natural, flawless looking brows. These results can last anywhere from 1-3 years depending on various factors.

Of course, that's just the technical definition. If you ask a professional they'll tell you microblading is really an art form. Practitioners work tirelessly to perfect and hone their techniques and strive for the thinnest natural strokes possible.

One of the most recognized microblading artists in the world is Irina Chen. Irina is the creator of the “Dual Blade Stroke” which is considered one of the thinnest, most natural techniques in the industry.

She is also considered a master in techniques such as soft shading, skin tone differentiation and the awe-inspiring Ombre Technique.

More recently, Irina founded World Microblading which is now regarded as *the* gold standard in microblading education. Along with her hand-picked trainers, a virtual “who’s who” in the industry of microblading, Irina Chen is now teaching the next generation of top-level microblading talent.

If you’d like more information about Irina Chen, her unique microblading techniques and World Microblading please click here:

<https://worldmicroblading.com/certified-microblader/>

Can anyone start a career in microblading?

The popularity of microblading has *exploded* in places such as Europe and South America but it’s still a relatively new art form in America... which means the potential for an exciting and lucrative career as a certified microblading artist is at its absolute peak.

Certified microblading professionals currently charge an average of around \$800 per session in the US.

And the good news is—YES—*anyone* can become a successful microblading artist! Whether you’re currently a makeup artist or have never picked up a tube of lipstick, anyone can learn the delicate techniques necessary to have a successful microblading career.

But you’ll want to make sure you have reliable teachers. That’s where Irina Chen and her team of industry-leading trainers at World Microblading come in. For years they’ve

been giving students the training and confidence they need to start taking on clients immediately after certification!

Students at World Microblading not only have the advantage of learning from some of the most sought-after artists in the industry. They're also able to hone their skills on actual live models in a classroom setting. A unique benefit that's virtually *unheard* of in the industry.

You can hear some of what World Microblading students have to say by clicking here: <https://worldmicroblading.com/testimonials/>

And you shouldn't be afraid of the term "artist". No prior artistic ability is necessary. Everyone from practicing tattoo artists to complete novices feel perfectly at home in World Microblading courses.

Why? Because they've perfected a method of teaching that's specifically geared toward beginners. One of the first "ah ha" moments students have in a World Microblading course is when the trainer explains how to achieve the perfect eyebrow shape.

It's one of the basic keys to becoming a successful microblading artists and it can be easily perfected by learning what's known as the "Five Points Technique". You can learn more about this coveted method by clicking here:

<https://worldmicroblading.com/certified-microblader/>

What will I need to start a successful microblading career?

First and foremost you'll need the basic equipment to get you started. There are many tools and utensils you'll need to become a full-time microblading artist including disposable masks, ink and blades to name just a few.

To make this aspect easy for their students, World Microblading actually provides a kit filled with all the tools and implements needed at no additional cost. This starter kit is valued at over \$1,000... but again, completely free to World Microblading students.

Next you'll obviously need the proper skills, training and confidence to use the tools effectively! World Microblading offers an intensive 5-day course that's geared toward helping students perfect their skills and attract high quality clients.

Clients will usually look for microblading artists who are skilled in advanced methods such as the Fitzpatrick skin color scale, Saline removal techniques and soft shading. To learn more about these techniques yourself click here:

<https://worldmicroblading.com/certified-microblader/>

Clients will also look for artists with experience and portfolios of previous work. It sounds like a paradox for someone completely new to the industry but World Microblading accounts for this to be allowing students to practice on 1-3 live models (depending on the class).

This aspect of training not only lets students build confidence and experience but also gives them a before/after portfolio they can show to potential clients after certification!

You can see some of the amazing work performed by World Microblading students by clicking here: <https://worldmicroblading.com/work-by-students/>

Finally, once you start out on your own, you'll want a network of professionals to bounce ideas off of and swap best practices. That's why your connection with World Microblading doesn't end after certification.

Graduates are given 24/7 access to World Microblading's team of professionals in order to ask questions about specific techniques, seek mentoring on client building or simply check in and give a progress report.

To learn more about these unique benefits click here:

<https://worldmicroblading.com/certified-microblader/>

Are microblading courses expensive?

Well it depends. Everyone has their own budget.

But you should really look at microblading courses as an investment in your future rather than an expense. Why? Because many microblading students are able to recoup the price of classes after just a few client sessions. From there it's almost all pure profit!

World Microblading offers many incentives to help make payment as easy as possible.

First of all, your satisfaction at World Microblading is completely guaranteed. If you don't feel totally confident in your abilities after certification you can take the class again at no additional cost.

Next, World Microblading offers a simple pay-as-you-go installment plan than can easily be paid off with no interest whatsoever.

And don't forget, even after you've completed your course, Irina and her expert staff are never far away. You'll receive unlimited lifetime support to help ensure your business stays up-to-date and informed.

To learn more about World Microblading's payment options and guarantees simply click here now: <https://worldmicroblading.com/certified-microblader/>

In the meantime, if you have any further questions about World Microblading or microblading in general, don't be shy. Feel free to reach out (and give us a like!) on Facebook: <https://www.facebook.com/worldmicroblading/>

***Past performance does not guarantee future success**

Sincerely,

Irina Chen,

Founder and Head Trainer of World Microblading